



2016 Mingling & Mocktails
Banquet for the Education of Business Students
Thursday, April 21, 2016
Mocktails from 3:30-5:30pm Dinner served at 5:30pm

Sponsorship Levels

- \$1,000** Gold Sponsorship
Reserved Corporate Tables (8 guest tickets)
Logo Recognition
 Event Poster
 Event Program
 Event Powerpoint
Public Recognition
 PCC Foundation Website
 PCC Foundation Email Blasts
 At Event – April 21, 2016
- \$500** Silver Corporate Sponsorship
Reserved Corporate Seating (4 guest tickets)
Logo Recognition
 Event Poster
 Event Program
 Event Powerpoint
Public Recognition
 PCC Foundation Website
 PCC Foundation Email Blasts
 At Event – April 21, 2016
- \$250** Bronze Corporate Sponsorship
Reserved Corporate Seating (2 guest tickets)
Logo Recognition
 Event Poster
 Event Program
 Event Powerpoint
Public Recognition
 PCC Foundation Website
 PCC Foundation Email Blasts
 At Event – April 2, 2014

Keynote Speaker Overview
Woody Roseland
Harnessing film, copywriting, and photography



Woody Roseland launched his first business in the 7th grade selling bootleg CD's to his classmates. With his hard earned money he bought what any reasonable 7th grader would buy, a gigantic stereo.

At the age of 16 Woody was diagnosed with a rare form of bone cancer (osteosarcoma). Woody unfortunately relapsed 7 times and had his left leg amputated above the knee.

Since his diagnosis, Woody has been a staunch advocate for the young adult cancer community. Woody has spent time working at the LIVESTRONG Foundation and speaking across the country, everywhere from the main event at TEDxMileHigh to Pelotonia's opening ceremonies in front of ten thousand people.

Not wanting to let cancer rule his world, Woody spun his creativity into developing a business that would offer him the opportunity to tell stories and inspire action. Roseland Creative Company is an idea shop that harnesses film, copywriting, and photography for the benefit of its clients. Woody launched Roseland Creative with nothing more than a macbook, and a DSLR.

Roseland Creative has had the opportunity to work with a variety of businesses and organizations. Their highest profile clients include coordinating projects for the Denver Broncos, the Denver Nuggets, Uber.

On any given day Woody can be found at Cheeseman park with his head in the clouds, bike nearby and a camera around his neck. He typically has a story or two in his back pocket for anyone willing to listen.

Woody believes in the power of the hustle and trusting the struggle to achieve his dreams. Woody's ultimate dream: moving to Barcelona, Spain so he can practice the siesta every day.

Film Projects



*I made my first movie at age 9 after I begged my parents for a video camera for Christmas. Years later I learned how to shoot on a DSLR. There were a lot more modes and dials. But the same rules still applied. Pay attention to the **details** and make something worth watching.*

Cinematography Reel

A 62 second visual resume of the work I've done behind the camera over the past year.
<https://www.youtube.com/watch?v=4heGWk-V5pl>

12 Days of Chemo – A project for First Descents

Published December 18, 2014

First Descents provides life-changing outdoor adventures for young adults impacted by cancer.
<https://www.youtube.com/watch?v=wYFq0qDAV7Q>

What is the American Dream? - Documentary

Published October 6, 2014

A simple question that is open to individual interpretation. While in Cleveland, Ohio I posed the question to people I crossed paths with. The answers amazed me, people poured out their heart and soul on camera. This project is still in the works. I don't feel that the interviews captured the diversity and truth of the American Dream, stay tuned.
<https://www.youtube.com/watch?v=oNJXZqNyiTY>

The Scripture of the Mile High - Client Video

Published March 6, 2014

Video produced for Nuggets fans and debuted to Season Ticket Holders. After the success that Breathless had we were contacted by the Denver Nuggets. We reunited the creative team from Breathless, sans Theo to create The Scripture of the Mile High. Our goal was to pay homage to the history of the franchise and at the same time get fans excited about the current team. Convincing me to shoot under the basket at Nugs games was an easy sell.
<https://www.youtube.com/watch?v=JFub7rKV-oM>

Breathless - A project of Air Ball Creative for TEDxMileHigh.

Published July 19, 2013

A film about the people, the places, and the heart and soul of Denver.

<https://www.youtube.com/watch?v=rJkJ7c6Ngi8>

S#!% Cancer Patients Say – YouTube

Published

<https://www.youtube.com/watch?v=TUP3XqiN69M>

Writing Projects



Huffington Post Blog

Woody Roseland is a 22-year-old motivational speaker, TED Talker, stand-up comedian, writer, sports fanatic and damn good looking amputee.

(2012 – Present)

<http://www.huffingtonpost.com/woody-roseland/>

Livestrong Blogs

July 2013

<http://blog.livestrong.org/author/woody-roseland/>

Speaking Engagements



Woody Roseland Bio from All American Speakers Bureau

Woody Roseland, an eight-time cancer survivor and amputee is passionate about bringing the best out of people.

Woody combines his story of diagnosis, relapse and amputation with his stand-up comedy roots to deliver an relatable, impactful and unforgettable experience that your audience won't soon forget.

As a 17-year-old high school football player, a nagging pain turned into something much worse - a rare form of bone cancer. As the years past, the cancer persistently lingered in Woody's life eventually taking his left leg. But it couldn't take his excitement and love for life.

Over the years Woody has fought back against his disease by living life on his terms - launching companies, competing in endurance events, becoming an accomplished filmmaker and traveling the world sharing his message.

Each step along his journey has added layers of perspective and levity that he happily shares with audiences.

Pelotonia 12 - Woody Roseland

August 24, 2012

<https://www.youtube.com/watch?v=D9xqJ0uweAQ>

TedXMileHigh – 2012 Presentation

Published on Jul 16, 2012

Woody Roseland lives to laugh, to dream, and to be HERE.

From his story, it wouldn't seem like he has anything to laugh about. As a sophomore in high school, he experienced a pain in his leg that wasn't just a bruise, it was cancer. Since, he has overcome cancer five times, and through it all has discovered the most important aspects of life. In this engaging and moving talk, Woody tells his serious story with humor, and asks us to participate in loving life and understand the weight of 'You Are Here'.

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group.

<https://www.youtube.com/watch?v=Hiry--CYiwI>

News Coverage



The Denver News Channel
January 9, 2013

Colorado Surgeon, Students Design Permanent Artificial Leg

<http://denver.cbslocal.com/2013/01/09/colorado-surgeon-students-designing-permanent-artificial-leg/>

9 News Story Tellers

September 3, 2012

Woody Roseland Feature

<http://archive.9news.com/news/article/286906/222/Woody-Roseland--diagnosed-with-cancer-6-times-in-5-years>

Fox & Friends

Cancer Survivor's Special Week

May 12, 2012

<http://video.foxnews.com/v/1622591196001/cancer-survivors-special-week/?#sp=show-clips>

The Denver Channel – Sports Extra

April 16, 2012

<http://www.bing.com/videos/search?q=woody+roseland+news+stories&view=detail&mid=B8FD429ED670052EA306B8FD429ED670052EA306&FORM=VIRE1>

CBS News Story

April 11, 2012

<http://www.bing.com/videos/search?q=woody+roseland+news+stories&view=detail&mid=B8FD429ED670052EA306B8FD429ED670052EA306&FORM=VIRE1>

Larry BrownSports
April 11, 2012

<http://larrybrownsports.com/baseball/jeremy-guthrie-catch-with-woody-roseland/128977>